

## Dolcefino Research

---

**From:** Mr. George Gitschel <gkgitschel@organicenergycorp.com>  
**Sent:** Wednesday, July 5, 2017 12:33 PM  
**To:** Dolcefino Research  
**Cc:** Wayne Dolcefino  
**Subject:** Fwd: FOLLOW UP: ONE BIN FOR ALL

**George Gitschel**  
Chairman and CEO  
2800 Post Oak Blvd.,  
58th Floor, Suite 5858  
Houston, TX 77056  
[gkgitschel@ecohub-usa.com](mailto:gkgitschel@ecohub-usa.com)  
O (832) 390-2755  
F (832) 218-6222  
M (650) 346-6574

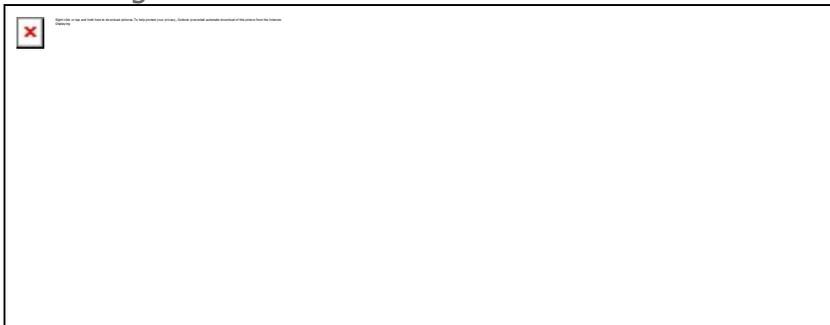
[www.ecohub.net](http://www.ecohub.net)



Begin forwarded message:

**From:** Maya Ford <[maya@mayaford.me](mailto:maya@mayaford.me)>  
**Subject:** Fwd: FOLLOW UP: ONE BIN FOR ALL  
**Date:** June 22, 2016 at 7:14:23 PM CDT  
**To:** George Gitschel <[gkgitschel@organicenergycorp.com](mailto:gkgitschel@organicenergycorp.com)>

Here we go...



Maya Ford, Strategic Marketing & Communications  
Buzz Me! 713.966.6937, ext. 901

[Maya@MayaFord.me](mailto:Maya@MayaFord.me)

[www.MayaFord.me](http://www.MayaFord.me)

----- Forwarded message -----

From: **Maya Ford** <[maya@mayaford.me](mailto:maya@mayaford.me)>

Date: Wed, Jun 22, 2016 at 7:13 PM

Subject: FOLLOW UP: ONE BIN FOR ALL

To: "Icken, Andy - MYR" <[Andy.Icken@houstontx.gov](mailto:Andy.Icken@houstontx.gov)>, "Butler, Christon - MYR" <[Christon.Butler@houstontx.gov](mailto:Christon.Butler@houstontx.gov)>

Cc: "Brock, Alison - MYR" <[alison.brock@houstontx.gov](mailto:alison.brock@houstontx.gov)>

Good evening, Team Houston!

I hope you're well today. Thank you for your time and your consideration, Chris, Andy, and Alison. Chris, I reviewed your observations about the Anaheim plant, and after thorough review of our conversation and investigation of historical happenings open to the public, I'm very concerned that the desires of the people are not being met or taken seriously.

**HERE'S A TIMELINE THAT I'VE BEEN ABLE TO SUMMARIZE:**

1. The entire process/discussion for an innovative solution began in 2011 with a nationally recognized solution being awarded by Bloomberg in **2012**.
2. The **award of \$1 million dollars** was pledged to go towards the procurement of the actual solution for Houstonians.
3. **June 2013** a RFQ was issued, 12 organizations responded.
4. **April 2014** six qualifiers were asked to submit bids in a RFP.
5. **July 2014** was the deadline for RFP submissions.
6. **January 2015** Director Hayes negotiates a lower contract fee with Republic Services from \$25.70/ton to \$23.50/ton for 20 years, despite them being in an open bid process for One-Bin, which would include the existing waste being rolled into this contract.
7. **July 2015** Director Hayes proposes a \$15 - \$20 per household/month garbage and recycling fee to Houstonians via KPRC. This fee costs Houstonians an additional \$75M - \$100M annually. He never mentioned any viability or options for use of alternatives, including One-Bin solutions.
8. **December 2015** Mayor Annise Parker publishes an endorsement white paper on One-Bin-For-All and encourages that the process will work to support local improvement of economic, environmental, and sustainable innovative impact for Houston's future.
9. **February 2016** Director Hayes negotiates a new agreement with Waste Management to extend single bin recycling at \$95/ton (increase from \$0) at 6 years; estimating costs to the tax payer at \$5M annually. This does not include glass, and One-Bin-For-All does.

10. **March 11, 2016** Mayor Sylvester Turner announces new contract with Waste Management for single stream recycling without glass at \$90/ton for 2 years; costing \$4.5M annually.

11. **March 23, 2016** Houston City Council approved the new Waste Management Recycling Processing contract without a termination for convenience clause. (This took less than 1.5 weeks to pass, and was a threat to the city's ability to maintain services to the public.)

12. **April 2016** an 'All-In-One-Bin™' single stream recycling system was built and is being used by Republic Services in Anaheim, California (where they do not own a landfill), despite vehemently being opposed to it's feasibility in Houston in 2014 (where they do have a landfill) in a comprehensive opposition paper written by Republic Services and (rumored to have been) submitted as their One Bin for All RFP response to Houston in lieu of a competitive solution.

### HERE ARE MY QUESTIONS:

1. Why has the public consistently not heard more about why this is taking so long? Dollars held up to support innovative solutions for Houstonians from 2012 to 2016 is unacceptable under anyone's administration.

2. Where is the money today, and is it available to support the procurement of the One-Bin solution immediately?

3. Director Hayes' has been egregiously derelict in his commitment to the mission of the Solid Waste department. It appears that in this effort, since January 2015 (of public record) he has not supported or implemented the ethical leadership for any of the said mission. From the CoH Solid Waste page, I quote that his leadership mission is "To remain a viable choice for solid waste service delivery, our department chooses to:

- Explore cost-effective environmental friendly options to conserve natural resources and preserve landfill space.
- Seek continuous improvements to reduce the cost of operations.
- Forge strategic partnerships with public, private and civic groups in the greater Houston community.
- Continue to hire, train and promote dedicated workers.
- Remain responsive and flexible to meet the needs of its regular customers."

4. The renegotiated general waste contract with Republic Services (2015) from \$25.70/ton to \$23.50/ton for 20 years implies competitive advantage to Republic Services to know the existing and renegotiated fee and operations structure of the waste system in Houston. Were other bidders provided this information?

5. Was there an effort/consideration for Director Hayes to bid out the single stream recycling contract in advance (2014/15) so that more than Waste Management could have supported Houstonian's needs – even if it was within the last few months of our existing contract?

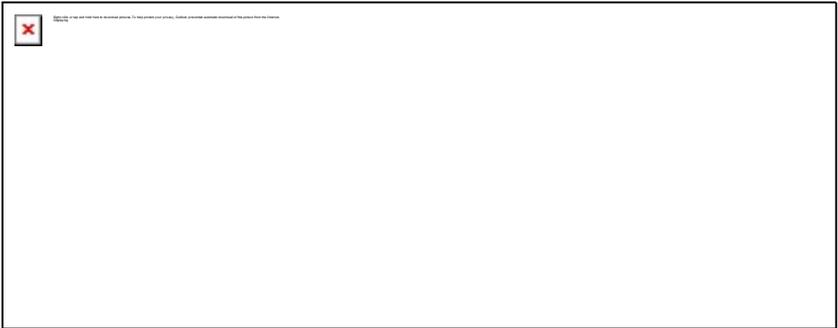
6. Why are we exploring an additional fee to Houstonians + a \$90/ton fee for recycling in lieu of the alternative, innovative solutions we applied for (and won) with Bloomberg (2012/13)?
7. There is a lot of noise on the ground with opposition to One-Bin-For-All and its ability to support needs for all Houstonians; including underserved persons who are historically at risk for environmental waste in their communities. Why has the CoH not supported the RFP candidates in leveraging the good news about how this is different; especially for economic development and environmental sustainability?
8. What can I do other than hit the streets and communications channels screaming foul to rally support to complete this project so that Houstonians can get the results they deserve?

**HERE ARE MY REQUESTS:**

1. Based on what I know of public record, this project is a good and fair idea intended to support our city and its residents in a proactive, environmentally clean, and economically collaborative way. Understanding priorities, this one stands to save Houstonians millions of dollars when we're already in a budget deficit. Some of the ideas are intended to be exceptionally good for underserved communities, which will continue the push for job equity and healthy sustainable development. I am requesting that we validate our internal procurement processes, resolve or remove inhibitors to progress, and move forward accordingly with respect to the Mayor and his promise to protect the citizen's trust of local government.
2. The outcomes of Director Harry Hayes' work on this project questions his ability to appropriately deliver according to the core competencies of his department, and his integrity and authority are in dire need of close inspection; particularly for contract negotiations with organizations that do not have Houstonian's best economic or sustainable interests. I am requesting, as a citizen, that another more suitable leader that reports to the Mayor be placed at the helm of this project to complete it with haste, and consideration of all Houstonians. I also am requesting that Director Hayes and anyone who he manages not be included in the remainder of the procurement process until after it has been completed.
3. Based on what I have heard, off the record, there are many concerns about One-Bin solutions all over the United States; all of which have answers that the candidates who are a part of the (Houston) RFP cannot disclose. Thus, the notion of chasing a ghost is applicable here since no one is legally able to confirm or deny. At minimum, this type of opaque leadership does not sit well with persons who have a genuine interest in their community - especially me - when we're not only struggling to support the Mayor in balancing the budget, but we're also trying to be a Houston of the future. I think it is imperative to have everyone, including the Mayor, around the table in a moderated forum to discuss the issues so that a solution is resolved in a proactive manner. Our current recycling contract is up in 1.5 years, and it is prudent to begin to design and solidify appropriate provisions for that now; especially as we (hopefully) intend to implement the One-Bin solution. A 5-year procurement is historic for a concept intended to help people in every way; not harm – especially when we've spent millions employing less effective solutions in the process.

Honored to serve,

Maya



Maya Ford, Strategic Marketing & Communications  
Buzz Me! [713.966.6937, ext. 901](tel:713.966.6937)

[Maya@MayaFord.me](mailto:Maya@MayaFord.me)

[www.MayaFord.me](http://www.MayaFord.me)